

# Sporting and Outdoor Design Specialist

## Mansfield, Texas

Sellmark Corporation is a leading manufacturer of outdoor lifestyle products headquartered in Mansfield, Texas. Sellmark's brands include: Sightmark, Pulsar, Firefield, 12 Survivors and Southern Crossbow. Our brands and products are found in more than 50 countries and are represented at Academy Sports and Outdoors, Bass Pro Shops, Cabela's, Gander Mountain and other top retailers. Sellmark's awards include: Inc. 500 | 5000 Fastest-Growing Companies; Dallas 100™ Fastest-Growing Private Companies; Fort Worth Business Press Top 100 Private Companies and more. Sellmark seeks employees with the ability to contribute creatively in teams as well as work independently to achieve our vision—to be the No. 1 developer of brands and products for the outdoor lifestyle market.

### Core Duties & Competencies

- Generate conceptual design sketches and drawings
- Ability to create detailed designs by hand or using computer-aided design
- Capable of understanding technical aspects of materials and apply to design accordingly
- Research market opportunities, customer needs and competition to develop new product specs, designs and proposals
- Sourcing and selecting suppliers
- Communicates with factories to send and receive product proposals, technical information and quotes on new product proposals or products with quality concerns
- Performs thorough testing and analysis reports of proof of concept, design and production prototype
- Assists with technical training of Sales/Marketing/Quality Assurance on new products
- Other responsibilities and duties as directed by supervisor

### Required Skills and Attributes

- Bachelor's degree in fashion design or industrial design
- Proficient with MS Office and design software
- Ability to work on multiple projects simultaneously from concept to late product lifecycle
- The ability to design from a consumer point of view
- DFW candidates only (no relocation provided)
- Minimum of 1-3 years industry or related experience
- Knowledge or interest in the outdoors or shooting a plus

### Competitive Compensation

- Starting base salary range \$30K-\$38K DOE
- Paid vacation
- Medical insurance
- 401K

\*Base salary based on experience

Send resumes, portfolio and a cover letter to: [employment@sellmark.net](mailto:employment@sellmark.net)